Design Matters! Integrating Design into Public Health Communications: 2 Case Studies

HEALTH COMMUNICATION MATTERS! WEBINAR SERIES
September 3, 2015

Design Thinking Tool-Kit Resources

- [The Field Guide to Human-Centered Design](#). IDEO. Design Kit. 2015
- [Frog Collective Action Toolkit](#). Frog Design. 2015

Case Studies:

- [Project U: HIV-AIDS Awareness Campaign](#) with LAUSD. [Project U website](#).
- [Es Tiempo Campaign](#)

Health Literacy


Resources shared by Participants:

- [Take Control Philly Campaign](#). Philadelphia Department of Public Health. 2015.
- [Supporting Our Women: Pacific Islander Women’s Pap Testing Project](#). Weaving an Islander Network for Cancer Awareness, Research, and Training (WINCART). 2015

Want to learn more about the Health Communication Matters Webinar Series? Please visit our Series event page [here](#).

Questions? Please email the Center for Public Health Practice (CPHP) at cphp@berkeley.edu.